MOMS IN CRISIS

HOW THE PANDEMIC & FORMULA SHORTAGE HAVE FED THE MATERNAL MENTAL HEALTH CRISIS

ADRIENNE GRIFFEN

EXECUTIVE DIRECTOR

MATERNAL MENTAL HEALTH LEADERSHIP ALLIANCE





THANK YOU TO...











CONGRESSIONAL MENTAL HEALTH CAUCUS
BIPARTISAN MATERNITY CARE CAUCUS
BLACK MATERNAL HEATLH CAUCUS



LOGISTICS



PRESENTATIONS AND RECORDING



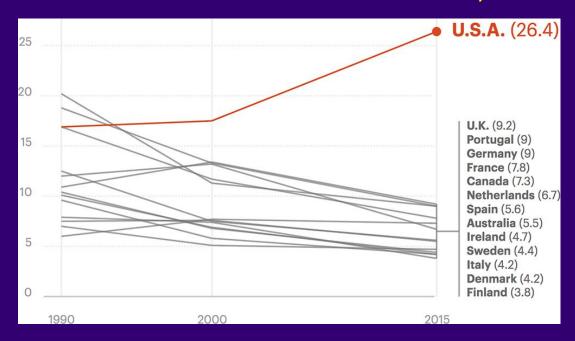
WILL BE SENT FOLLOWING THE BRIEFING



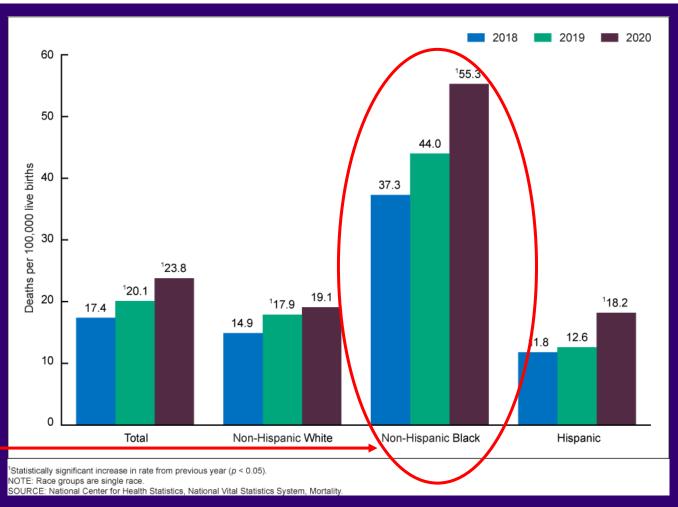
QUESTIONS? CONTACT EMILY AT EROSENBERG@MMHLA.ORG

MOMS IN CRISIS: MATERNAL MORTALITY

U.S. ranks last among industrialized nations in maternal mortality



Maternal mortality rates continue to climb, especially for Black women



MOMS IN CRISIS: MATERNAL MENTAL HEALTH

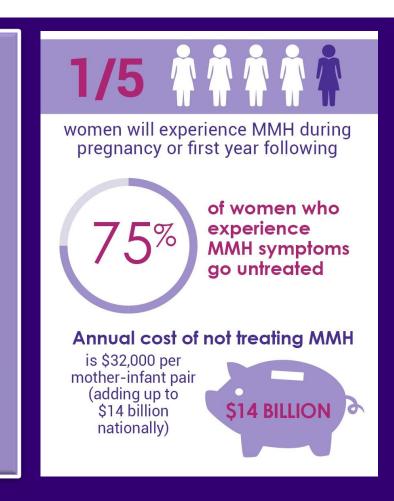
SUICIDE & OVERDOSE

are the leading causes of death for new mothers

MOMS IN CRISIS: MATERNAL MENTAL HEALTH

MATERNAL MENTAL HEALTH CONDITIONS

- Include anxiety, depression, OCD, PTSD, and more
- Are the #1 complication of pregnancy / childbirth
- Affect 1 in 5 pregnant or postpartum people
- Affect 40% of military mothers, BIPOC individuals, and those living in low-income neighborhoods
- Can have long term negative impact on mother, baby, family, and society



MOMS IN CRISIS: STRESSORS IMPACTING MOMS

HOW DO I:

Avoid COVID?

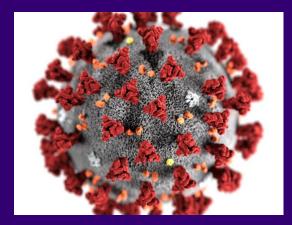
Work from home?

Care for my family?

Teach my children?

Feed my infant?

Keep everyone safe?





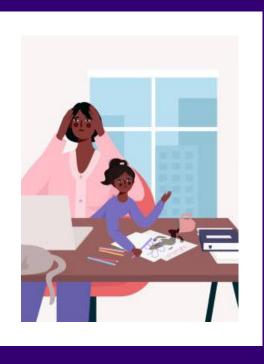












MOMS IN CRISIS: MATERNAL MENTAL HEALTH AND FAMILY

PEOPLE ARE LISTENING...AND TAKING ACTION

National Maternal Mental Health Hotline

Congress is addressing infant formula shortage

Medical system is addressing maternal mortality

BRIEFING OVERVIEW

CONGRESSIONAL LEADERS

EXPERTS IN THE FIELD

MOTHER WITH LIVED EXPERIENCE

Into the Light for Maternal Mental Health and Substance Use Disorder Act Grants to states National MMH Hotline

TRIUMPH for New Moms Act National task force and strategy

Policies, Programs, Practices Funding community-based programs In the formula-response package

ASSISTANT SPEAKER OF THE U.S. HOUSE OF REPRESENTATIVES

KATHERINE CLARK (D-MA-05)





REPRESENTATIVE JAMIE HERRERA BEUTLER (R-WA-03)





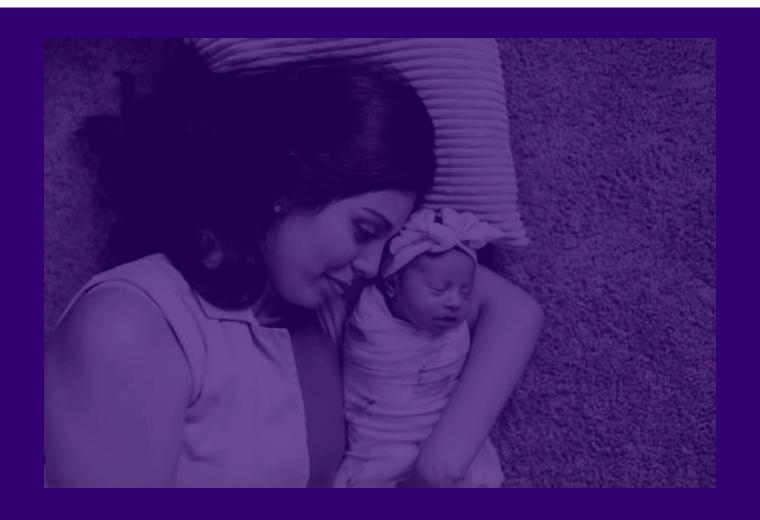
MARIEL MENDEZ

MOM WITH LIVED EXPERIENCE

SEATTLE, WA



A MOTHER'S STORY. AN EXPERIENCE FOR MANY.







"Providing Maternal Mental Health supports not only heals our Mothers of today, but it also heals our mother's mother, and our future mothers"

ADDRESSING MATERNAL MENTAL HEALTH AT THE FEDERAL LEVEL

JOY BURKHARD, MBA

FOUNDER AND EXECUTIVE DIRECTOR





WHO IS 2020 MOM?

Mission:

To close gaps maternal mental health care through policy and health care systems change.





Visionaries for the Future of Maternal Mental Health

CONVENE, REPORTS & TECHNICAL ASSISTANCE

BARRIERS TO CARE FOR MMH DISORDERS

Though there are many treatment options available to women, the same factors that place a woman at higher risk of A Mother's Barriers to Care impair her ability to be diagnosed and seek treatment. Specifically, depression and anxiety increase isolation and/ or avoidance, decrease attendance and participation in health care, and lower one's ability to follow through on treatment recommendations. 110 Even if a mother is screened, diagnosed, and receives a referral, she may not receive care. One study reported that less than 15 percent of identified cases received further assessment and follow-up treatment.16



The most frequently cited barriers to treatment for women of low socioeconomic status are those stressors that can

also contribute to maternal depression. Lack of childcare, lack of transportation, lack of insurance, high out of pocket expenses, and lack of financial flexibility create structural barriers for many women. 15-15 Low health literacy has also been shown to delay self-reporting of symptoms and contribute to women's refusal to engage in pharmacological been shown to usuay sen-reporting or symptoms and continues to worthern stetuser to engage at prientineously or treatment. 12 Additionally, previous experiences of feeling judged by health care providers can lead to general mistrust and avoidance of the health care system, particularly mental health services. 13

In addition to the mental health provider shortages previously addressed in this paper, both patients and screening providers are faced with an additional systemic barrier, our bifurcated mental health and medical care delivery systems. This non-singular system was created in large part, and inadvertently, through insurance practices. America's health care system was largely built around the employer-based insurance system of payment. Initially in the U.S., employers were eyelent was raigery out about a descriptoyer-based insurance system or payment, interest, including in the old, employers well insuring against loss of life, limb, and catastrophic injury ("indemnity" insurance plans). As such, our system was built mounting against note on the, tithin, that catalandprine injury (industring measure plane). As such, our system was sum around physical injuries rather than mental illnesses. Later, at the request of employers, specially insurance companies were formed to provide optional contracts covering care for vision, dental, and mental health and substance abuse, often referred to as "behavioral" health. Such bifurcation of insurance and thus of the health care system creates significant added and unnecessary complexity for providers and patients when accessing care. Because many medical conditions coexist with behavioral conditions and one may cause another, forward-thinking health insurers are beginning to bring mental

"Though there has been a movement toward 'integrating' mental health care into medical systems, including primary care, significant barriers persist. In a large part, this can be attributed to having separate medical and mental health insurance companies, which require separate provider contracts networks and separate benefit policies for patients; mental health is 'carved-out.'"

Joy Burkhard 2020 Mom





ISSUE BRIEF

A Significant Solution for Maternal Mental Health: **Certified Peer Specialists**

Nearly 1 in 512 women struggle with maternal mental health disorders such as anxiety and depression, yet most go untreated.23 Though maternal mental health has garnered increased attention rive; recent rears, worker cuntingers expect a rice at a circle consistent and accessible.



standard of care in the United States. In part due to a scarcity of qualified and financiallyaccessible mental health providers.

The Health Resources and Sendres Administration (HRSA) as of October 2020 noted over 5700 mental health professional shortage areas exist in the U.S.3 These shortage areas contribute to the fewer than half of those with mental illness being able to receive care, as seen in a 2014 Substance Abuse and Mental Health

Services Administration (SAMHSA) survey cited by the National Conference of State Legislatures

The COVID-19 pandemic has only exacerbated ** es > a ups in care, given the growing need for mental health services. According to The Centers for Disease Control and Prevention's (CDC) August 2020 findings, 40.9% of U.S. adults reported struggling with poor mental health or substance abuse related to the COVID-19 pandemic in late June 2020,5 almost twice the number of U.S. adults having any mental illness in 2019 (20.6%).6

In response to this provider shortage and growing need, there has been recent interest in the utilization of certified peer specialists to combat poor mental health. The Centers for Medicare and Medicaid Services (CMS) initially cited the efficacy of peer support programs in 2007, defining peer services as "an evidencehased mental health model of care which consists of a qualified peer support provider who assists individuals with their recovery from mental illness."7 In addition to the CMS, peer support has been nationally recognized by other federal agencies such as SAMHSA and HRSA and endorsed by organizations like Mental Health America

Historically, certified peer specialists have been utilized in particular populations or community settings, such as for those with substance use disorders, or veterans. Peer specialists have been found to be effective in reducing anxiety and depression in pregnant and postpartum women as well,8 making peer support a promising Intervention for maternal mental illness.

A Significant Solution for Maternal Mental Health: Certified Peer Specialists



ISSUE BRIEF

Universal Screening for Maternal Mental Health Disorders

Introduction

Massmal mental hewith (MMH) disorders, Skelpostpartum depression, are the most common complication of pregnancy and childbirth, affecting on average. I in 5 mothers,1 Rober. are higher among those facing economic challenges and among certain racial groups. For example, rates of maternal depression. are more than doublest for Black than White mothers. When left untreated, these disorders. can cause deventating consequences for the mother, the baby family, and society. Harry: periole, including health care providers, are not familiar with the signs and symptoms of these disorders, to easily recognize an MMH disorder With the incidence of MMV disorders on the tise. It is even more critical that these disorders

What is Universal Screening?

Universal screening is the systematic administration of an assessment, in the case of maternal mental health screening universal screening involves the healthcare system implementing standardized protocols and systems to screen all who are pregnant or in the postpartum period.

Why Screen?

Screening can increase the identification of those who are at risk for MMH disorders and those who are currently suffering. Screening is the first usep to identifying a problem so mothers can receive treatment and care to reduce edirerse maternal and lefest outcomes."

are directed and treated." The use of research-

validated screening tools (questionnaired) to

identify those who may be suffering, are now

universally recommended. However, because of

several complicating factors, screening has not

Deen universally implemented."

Additionally, screening provides an opportunity for health care providers to:

- . Indicate that these disorders are common and treatable
- . Inform mothers of the signs and SWINGSOMS.
- a liderally those at club.
- . share that these disorders are often preventable with the right support.
- . note that early desection is important for the health of the mother and beby:

privated Scientific for Material Martial Health Cronders

A REPORT FROM THE CALIFORNIA TASK FORCE ON THE STATUS OF MATERNAL MENTAL HEALTH CARE

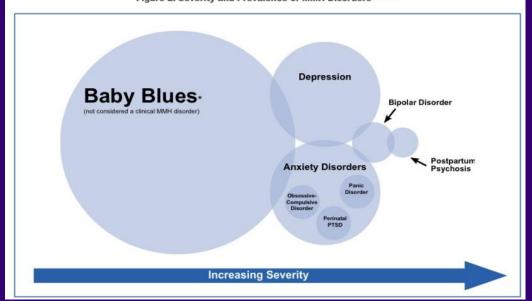
WHAT ARE MMH DISORDERS? IT'S NOT JUST POSTPARTUM DEPRESSION

ONSET AND RANGE OF MMH DISORDERS

While the phrase "postpartum depression" is sometimes used to describe any MMH disorder, it's important to note that there is a range of separate and distinct disorders, including anxiety disorders. With reported rates as high as 20 percent, perinatal anxiety is nearly as prevalent as depression.² In fact, anxiety is often a precursor to depression and these disorders frequently co-occur.^{21,24}

Maternal mental health disorders encompass a range of mental health conditions with varying severity and prevalence, including depression, anxiety disorders, and postpartum psychosis, ¹⁻³ as noted in Figure 2.Illnesses can occur for the first time during the perinatal period, or they can exist even before conception, continuing or worsening during the perinatal period. Women who have had prior episodes of depression or anxiety are especially vulnerable at any time during the perinatal period. ^{21,22}

Figure 2. Severity and Prevalence of MMH Disorders 1,3,24-28

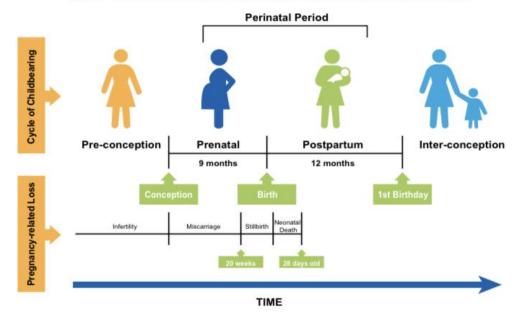


MATERNAL MENTAL HEALTH: AN OVERVIEW

Depression is one of the most common mental health disorders, affecting more than 16 million American adults each year, and it is the leading cause of disability worldwide. According to the World Health Organization, women experience higher rates of depression than men. Depression than men.

Depression that occurs during pregnancy or within one year following childbirth is commonly referred to as perinatal or maternal depression. Maternal depression is the most common obstetric complication in the United States, affecting up to 20 percent of women (see Figure 1).^{1,4}

Figure 1. Maternal Mental Health Disorders Occur During the Perinatal Period



DID AON KNOMS

- In May 2022, it was almost impossible to get baby formula in these five metro areas:
- Houston
- Salt Lake City
- San Francisco
- Sacramento
- Phoenix

- Postpartum Depression Patient Analytics Metro Areas with largest populations of at-risk women for Postpartum Depression:
- Houston
- Phoenix
- Memphis
- Dallas
- Las Vegas

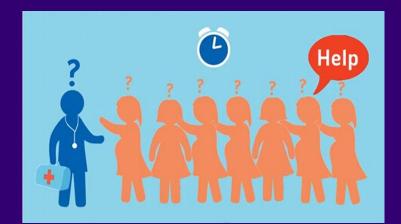
Source: Datasembly

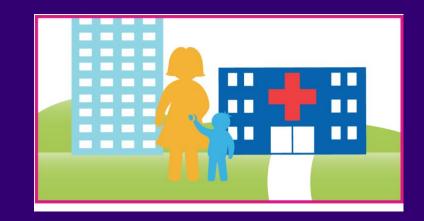
Source: Sage Therapeutics

COMPLEX PROBLEM REQUIRING MULTI-PLAYER APPROACH









FOUR P'S

Prevention

Comprehensive social services like paid family leave, childcare, addressing social determinants
of health including food security, health care coverage & community-based supports.

Payment & Payors

 The separate payment system for mental health care, both for privately insured and publicly insured patients, called "carve-outs" complicate access.

Providers

 Education, shortages, capacity including care coordination & expert consultation, incentives and reimbursement (for screening/treatment plan development & BH treatment.

Performance Measurement

 In a fragmented health system, a framework for quality measurement that helps implement the standard of care and hold payors accountable is a must.



States Take Action From Awareness Declarations to Task Forces

AZ, CA, FL, IL, PA, UT Substantive Legislation

MA, MD, CA Ran state commissions

CO, ME, MN, NJ, NY, OR, TX*, VA, WA, WV Has addressed MMH screening/awareness in the past

IL, TX
Infanticide law: passed in IL, attempted in TX

NY City, PR
Jurisdiction/territory that has addressed screening/awareness MMH

CA, IL, MI, MN, TX, UT, VA State declarations of May as Maternal Mental Health Month

> AZ, CO, OH, PR, UT Nonprofit State Policy Fellows

> CA, CO, FL, LA, MT, PA, WI, WY Public Health Fellows

*Reimbursement to pediatricians for children w/ Medicaid or CHIP



CASE STUDY: CALIFORNIA MATERNAL MENTAL HEALTH TASK FORCE



Formed at the Urging of the Legislature

 Assembly Concurrent Resolution called for the public-private, multi-player task force, calling for a report to the legislature and public

Studied the Research & Landscape

 Meetings ran for 18 months and included review of research, data, programs and speakers. Broke into workgroups to identify solutions tied to specific barriers.

Identified Multi-Faceted Barriers & Opportunities

- 1.All Women/Families need More MMH Education & Support
- 2. Providers need More Capacity & Support
- 3.Fragmented Healthcare / Mental Health System
- 4. Need for Measurement of MMH (Process + Outcomes)

Issued Recommendations to Cross-Sector Players

Payors, Hospitals, Community Based Orgs, Federal Agencies, State Agencies

WHAT HAS THE FEDERAL GOVERNMENT DONE?

2020 HHS & SURGEON GENERAL REPORT TO CUT MATERNAL MORTALITY IN HALF BY 2025

HHS Objective 3.1 Improve the quality of and access to postpartum care, especially mental health and substance use services.

Action 3.1.1

• Extend
Medicaid
coverage for
postpartum
women with
SUD from 60
days to 365
days after birth

Action 3.1.2

Launch non-hospital
 Alliance for
 Innovation on
 Maternal
 Health (AIM)
 maternal safety
 bundle (aka
 guidelines) for
 Postpartum
 care

Action 3.1.3

 Scale practice improvements in outcomes related to maternal depression and intimate partner violence to additional home visiting programs

Action 3.1.4

 Launch [of] the Agency for Healthcare Research and Quality's (AHRQ's) Cross-Sectional Innovation to Improve Rural Postpartum Mental Health Challenge

Action 3.1.5

Encourage
 moms across
 the nation to
 report
 postpartum
 depression
 symptoms to a
 health care
 provider

WHAT ABOUT INSURANCE/MEDICAID COVERAGE?



Postpartum Medicaid Coverage Extension Passes Through the American Rescue Plan

MARCH 10, 2021 IN POLICY

By the 2020 Mom Policy Team

The American Rescue Plan Act of 2021 passed Congress and is now on its way to the President's desk to be signed into law. The implementation of this health care heavy bill will require an immense amount of coordinated work from the U.S. Department of Health and Human Services to roll out provisions that fall within its jurisdiction.

Health Care Coverage is Foundational

Just like the fire department would support a women if her house was on fire, so should a doctor if her mind is on fire.

States Can Now More Easily Extend Pregnancy Medicaid

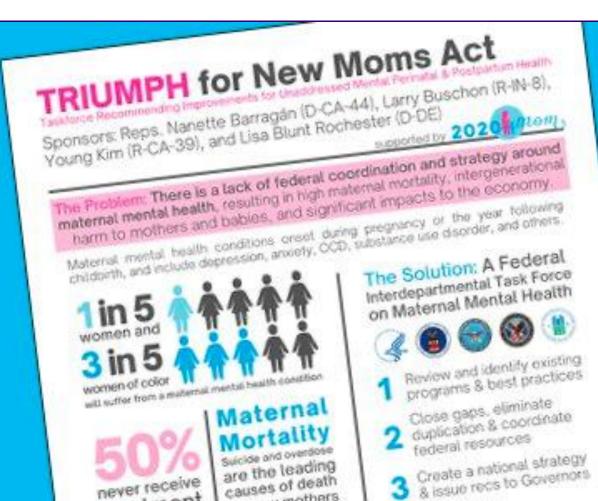
To 12 months postpartum w/ a Federal Match

Coverage Doesn't Mean the Health System will Work

USPSTF recommendation to screen did not = implementation

We are dependent on the practices our individual providers put in place and the knowledge they've sought. 28

FEDERAL COORDINATION & STRATEGIC PLAN TO STATES



TRIUMPH
for New Moms Act
to Build Strategy for
Improved Mental Health

Learn More >

ADDRESSING MATERNAL MENTAL HEALTH AT THE STATE & PROVIDER LEVEL

MARY KIMMEL, MD

MEDICAL DIRECTOR
NC MATERNAL
MENTAL HEALTH MATTERS





NC MATTERS PROGRAM

Collaboration between the North Carolina Department of Health and Human Services, Duke's Department of Psychiatry & Behavioral Sciences and UNC Center for Women's Mood Disorders.

Authorized and Funded by the 21st Century Cures Act, this program is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS). Part of an award of ~\$3.25M with **no non-federal match**.

The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by HRSA, HHS or the U.S. Government. NC Department of Health and Human Services. Division of Public Health. https://publichealth.nc.gov/ NCDHHS is an equal opportunity employer and provider. September 2020







NC MATTERS Team:

- Mary Kimmel, MD
- Gary Maslow, MD, MPH
- Karen Burns, LCSWA
- Margo Nathan, MD
- Chelsea Swanson, MPH
- Anne Ruminjo, MD, MPH
- Bernadette Vereen, LCSWA
- Andrea Diaz Stransky, MD
- Marla Wald, MD
- Susan Myers, PMHNP-BC
- Karen Saxer, CNM
- Naomi Davis, PhD
- Paulina Ruiz, BS
- Carolina Alford, LCSW
- Alexis French, PhD
- Jamie Smolko, MPH, PMHNP-BC





























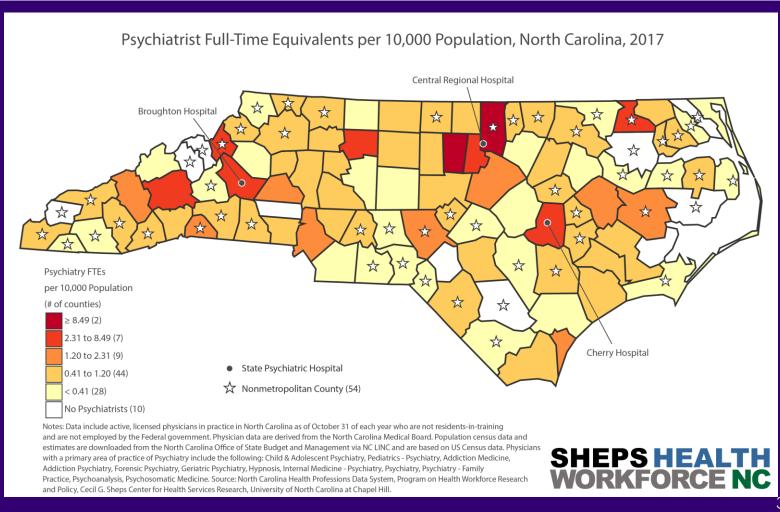


"I am so worried about germs. All I can think about is getting sick in my pregnancy and ending up on a respirator. I will not let any family visit. When my husband comes home from work. I make him take off his clothes, immediately put them in the washer and take a shower. Some nights I am up past midnight cleaning the kitchen counters and floor and scrubbing the sink the bathroom. The baby isn't even here yet and I think about different plans to get formula."



MENTAL HEALTH PROVIDER SHORTAGE AND GAPS IN CARE

- Most OB and pediatric practices do not have co-located or integrated behavioral health care- NC MATTERS is the collaborative care for those groups and counties.
- Many community mental health providers are not comfortable treating pregnant or lactating patients.
- Patients want to receive care from providers they know and trust- difficulty with navigating system of mental health outside their medical home.



NC MATTERS: PRIMARY COMPONENTS

Education

- Training for providers and staff
- Screening and treatment algorithms

Consultation

 Real-time psychiatric consultation for health care professionals

Telepsychiatry

 One-time psychiatric assessments for perinatal patients at no cost

Resource & Referral

• Linkages with community-based mental health resources

NC MATTERS: SUPPORT OF MULTIPLE DIFFERENT PROVIDER TYPES & ACROSS PERINATAL MENTAL HEALTH WELLNESS





Courses for Continuing
Medical education
(CME) through various
regional Area Health
Education Centers
(AHECs)

Joint newsletter with NC-PAL NC psychiatric access line)

Attachment Network of NC

Psychiatry resident learning collaborative with Eastern Carolina University

Trainings and presentations by request

Collaboration with the Perinatal Quality
Collaborative of NC & ClOUDi initiative

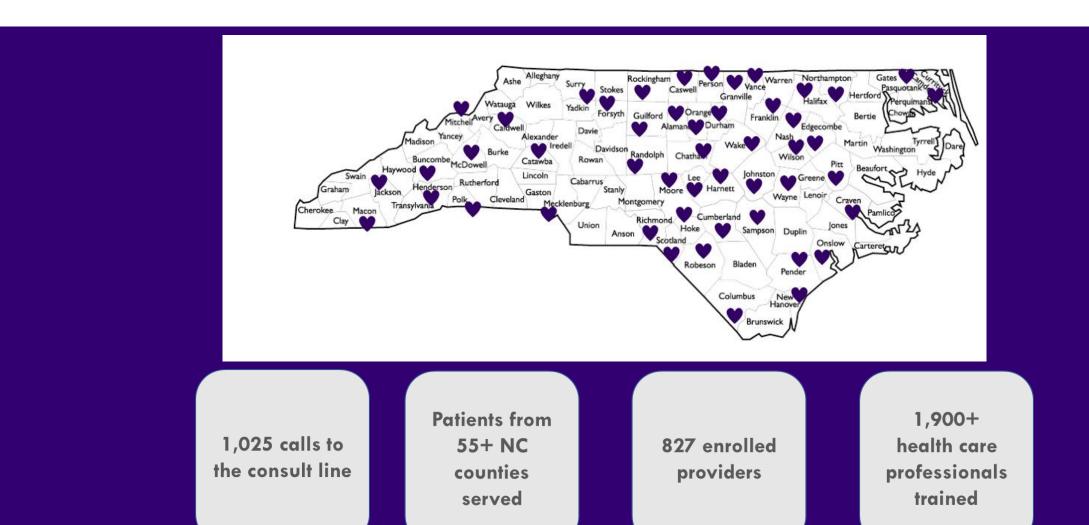
Participation in
Maternal Health Task
Force and Perinatal
Health Equity Collective

Participation in
Lifeline4Moms perinatal
psychiatric access
network



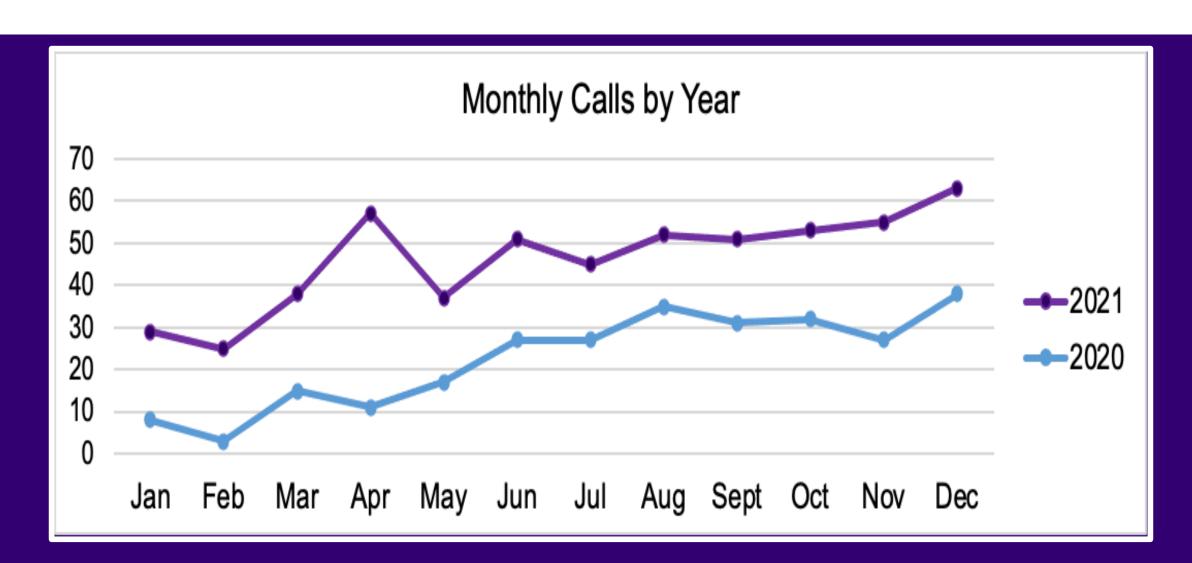


ACCOMPLISHMENTS SO FAR

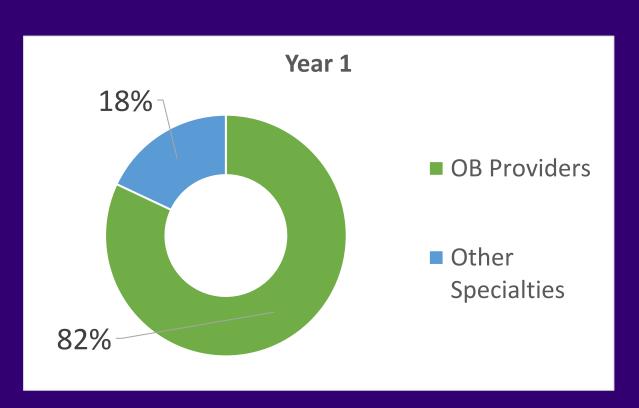


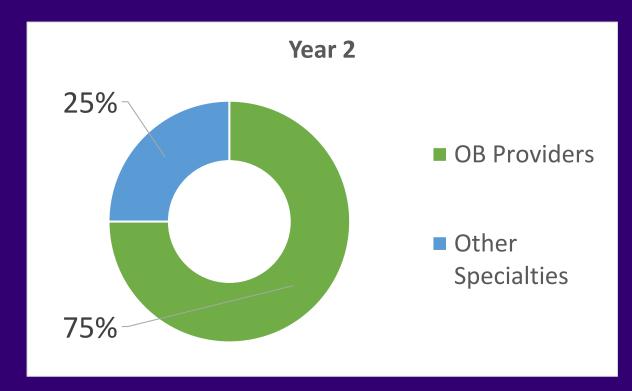
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CONSULTATION REQUESTS ARE INCREASING



CONSULTATION REQUESTS BY PROFESSIONALS OUTSIDE OF OBGYN ARE INCREASING





CONSULTATION REQUESTS BY PSYCHIATRY PROVIDERS ARE INCREASING



ELEMENTS NEEDED TO IMPROVE OUR WORK

- Expanded Behavioral Health Consultant (BHC) coverage to reach health care professionals and patients in our more rural communities.
- Funding for peer support specialists to better serve pregnant and postpartum women.
- Increased provider training and consultation related to dyadic care (treating parent AND baby together).
- Creation of family mental health community hubs.
- Funding research for new mental health tools that increase access to care (phone apps, coaching, brief interventions).

Healthy Mom is Critical to Healthy Baby (and because she deserves to be Healthy).

NC MATERNAL MENTAL HEALTH MATTERS

NC Maternal Mental Health MATTERS

We help health care providers support the behavioral health needs of their pregnant and postpartum patients.

Have a question? Call our consult line!

(919) 681-2909

Please have on hand:

- Patient Name
- Patient DOB
- Patient Zip Code
- Patient Insurance



ADDRESSING MATERNAL MENTAL HEALTH AT THE NATIONAL TO LOCAL LEVEL

KAY MATTHEWS

CERTIFIED HEALTH
CARE WORKER

FOUNDER AND EXECUTIVE DIRECTOR





SHADES OF BLUE PROJECT

HOUSTON, TX COMMUNITY-BASED ORGANIZATION We are dedicated to helping women of color before, during and after child-birth with community resources, mental health advocacy, treatment and support.

Mission: Our mission is to change the way women of color are currently being diagnosed and treated after giving birth and experiencing any adverse maternal mental health outcome.

SOCIAL SERVICES WE PROVIDE

Maternal mental health support groups

Mental health counseling services

Necessities:

- Diapers and wipes
- Formula
- Household items
- Support for the entire family

Free clinical health screenings

Job training and placement assistance



African Americans have the highest mortality rate of any racial or ethnic group in the United States, and higher rates of preterm births explain more than half of the difference.

- National Vital Statistics Data 2017

TOP BARRIERS DURING THE POSTPARTUM PERIOD

WHAT WE HEAR FROM MOMS

"I'm busy taking care of my baby"

"My mental health is not that important"

"I can't afford to take off work"

"Last time I asked for help I thought they would take my baby away from me"

"My doctor doesn't listen to me"

"It's time to put my baby's care first, not mine"

WHAT ARE SOME SOLUTIONS?

MODELS OF CARE THAT WORK

1-1 Models

- Peer-to-Peer Support
- SharedDecisionMaking

Group Models

- Peer Support-Led Group
- Structured "Traditional"Group Support

Communitylevel Models

Community
 Health Worker
 Programs

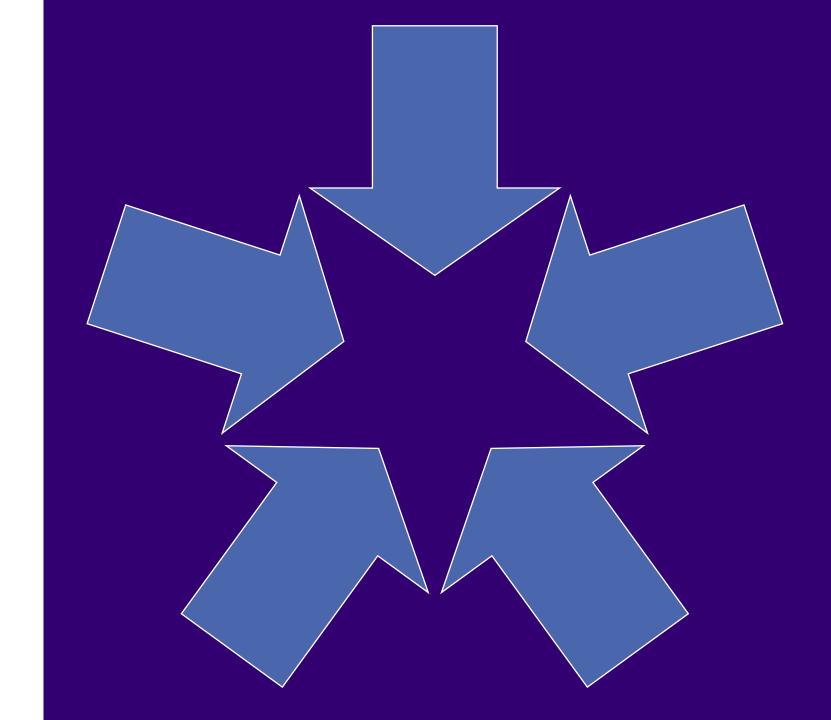
OUR COLLECTIVE EFFORTS IN ACTION

The INSPIRE Method created for the community with community involvement

INSPIRE METHOD

Traditional approaches to addressing PPD among women of color have proven to be lacking, given the disparities.

INSPIRE METHOD presents a non-traditional approach to combating and reducing PPD, especially in women of color.



INSPIRE METHOD



Involve others

Nourishment and exercise

Spirituality and prayer

Patience

Identify and initiate change

Rest and relaxation

Each day is a new day to start again



HOW HAVE WE BEEN SUCCESSFUL USING THIS METHOD?

Workforce Development as Moms Participating become Support Group Leaders

Training Community Leaders

(Nonprofit Orgs, Community Members, Church Leaders)

Training of Healthcare Professionals

(doctors, nurses, receptionist, community health workers)

Training Local, State, National Program Employees

(Healthy Start, Healthy Women Houston)

Creation of Black Maternal Mental Health Summit July 20-22, 2022

Bi-Annual Occurrence

Creation of Black Maternal Mental Health Week

July 19-25

Annual Awareness Campaign

INSPIRE METHOD BUILDS COLLECTIVE COMMUNITY TRAINING & AWARENESS

WHAT HAS BEEN OUT BIGGEST LESSON LEARNED?

Key take away that we can share:

"We must be inclusive of all birth stories no matter the outcome."- Kay Matthews

3 Key Components to Successful Implementation



Acknowledgement



Respect

Leading with Compassion in every interaction



Support

"We must be inclusive of all birth stories no matter the outcome." Kay Matthews

WE ARE THE SOLUTION

The community is the missing link. It is imperative that when decisions are being made that someone from the community is involved in the conversation.



REPRESENTATIVE LARRY BUCSHON, M.D. (R-IN-08)





CALL TO ACTION

CONTACT YOUR ELECTED OFFICIALS and ENCOURAGE THEM TO SUPPORT

Into The Light For Maternal Mental Health and Substance Use Disorder Act of 2022

&

TRIUMPH for New Moms Act

8

Infant Formula: Include Community-Based MMH Organizations and Services in the formula response to address the mental health effect of the crisis

https://www.marchofdimes.org/mental-health.aspx#take-action

LOGISTICS



PRESENTATIONS AND RECORDING



WILL BE SENT FOLLOWING THE BRIEFING



QUESTIONS? CONTACT EMILY AT EROSENBERG@MMHLA.ORG

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THANK YOU!